

# COMPANY PROFILE



[www.mister-machine.com](http://www.mister-machine.com)



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# VISION

To become the leading equipment hiring company in the region and subsequently the world, operating in most countries and providing the widest range of modern equipment and related services through our own branches and through franchised operation.



# MISSION

## Quality Equipment Hire



### **QUALITY POLICY:**

Mister Machine upholds Quality among its organizational primary values and is strictly committed to apply these business values:

### **Client Satisfaction:**

achieving client satisfaction through the combined effort of planning, resource management, quality of service and feedback from our client.

### **Quality Services:**

Fully committed to provide reliable and durable services in a timely, safe and convenient manner as per our client requirements, as well as, providing highest performance and most reliable equipment.

### **Modern Equipment and Services:**

offering modern equipment fleet of latest models and utilize the latest information technology system to better serve our clients.

### **Competitive Hire Rates:**

offering competitive rates that match the value for money.

### **Adherence to a Quality Management System:**

Strict adherence to the Quality Management System at all times by continually monitoring the implementation of the system with the view of continually improving it.

### **Adherence to Legal Requirements:**

Strict adherence to the local regulatory and statutory requirements governing Quality.

### **Professional Staff:**

Ensuring that all our staff and personnel are well trained, disciplined and motivated, along with experienced top management who are competent in the fields of our services.

### **Availing Effective Resources:**

Ensure availability of adequate resources, effective communication and awareness or training to employees, clients, and suppliers on Quality.



# About the Company

In 2012, due to Bahrain market limitation Mister Machine entered the Saudi Market under commercial registration name "Awal Equipment Hiring". Mister Machine B.S.C.C currently has 6 Commercial Registrations in Bahrain and one additional commercial registration in Kingdom of Saudi Arabia under name of Awal Equipment Hiring Company for the following business activities:

- 1) ACCESS PLATFORM DIVISION
- 2) GENERATORS & COMPRESSORS DIVISION
- 3) HEAVY EQUIPMENT DIVISION
- 4) PORTACABINS DIVISION
- 5) TRANSPORTATION & LOGISTICS DIVISION
- 6) QUALITY USED EQUIPMENT FOR SALE DIVISION



مستّر مشين  
Mister Machine  
Quality Equipment Hire متميزة تأجير متميزة خدمات



شركة أوال لتأجير المعدات  
Awal Equipment Hiring Company



لتأجير المعدات ش.م.ب. (مفصلة)  
EQUIPMENT HIRING B.S.C. (Closed)

The Company has an experienced management team with specialized knowledge of the industry and the necessary administrative skills.

The company gives priority to hire from the local workforce. We currently employ experience employees consisting of locals and expatriates.

The company began operations on November, 1991 in Bahrain with a capital investment of 7550 US Dollars. Since starting the business the company has maintained an average growth of 30 % annually fluctuated from year to year.

And now the company annual Turnover is in excess of 13 million US Dollars.

The company has gained a wealth of valuable experience in the equipment hiring business and has become the leading equipment hiring company in the kingdom of Bahrain.





Rental Management Solutions



## About the Software



The company has developed its own IT system to support its operations. The system is under continuous development by our own team of IT professionals.

iHire Software is a comprehensive system which was developed in-house by a team of professionals over a number of years. The expertise of the hiring industry was meticulously incorporated into this system in such a way that it handles all the practical aspects of hiring in a systematic workflow manner and guarantees proper interactions between the different stages of the hiring process.

The 24 years of solid experience accumulated by Abu Amer Equipment Hiring Company and its new international brand Mister Machine was fully incorporated into iHire Software.





### **Safety & Environmental Procedures:**

Mister Machine is a company taking environmental responsibility issues seriously. As a company engaged in hiring of equipment, we recognize our important role in taking good care of our environment and our planet's resources. We stand to this commitment and responsibility.

For this purpose, we make sure that all the machines and equipment we are hiring are brand new and/or certified by companies that they are in compliance to the latest environmental standards.

We adhere to all of countries' environment and Pollution Policies. Furthermore, we make sure that our employees' are well-informed, trained and compliance to all the safety and environment procedures that our company is putting into action.



# Management Contacts



## Rasool Abu Khadrah

Managing Director  
rasool@mister-machine.com  
055 853 3356



## Husain Mohsin

Operations Manager  
husainmohsin@mister-machine.com  
050 444 8667



## Hithesh

Sales Manager  
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055 733 3875



## Abbas Ebrahim Habib

Used Equipment Manager  
abbasebrahim@mister-machine.com  
055 888 4575



## Hassan Ahmed

HR Manager  
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013 808 4413



## Ebrahim Fardan

Accounts Manager  
fardan@mister-machine.com  
050 081 3338



## Rizwan Perwez

IT Manager  
rizwan@mister-machine.com  
013 808 4413



## Ebrahim Naser

Senior Sales Executive  
ebrahimnaser@mister-machine.com  
053 533 3045



## Mohammed Abid

Senior Sales Executive  
abid@mister-machine.com  
050 079 3332



# ACCESS PLATFORM DIVISION

Scissor Lift - Diesel	Work Heights: 9.8m, 11.9m, 18.1m
Scissor Lift - Battery	Work Heights: 9.9m, 13.9m
Articulated Boom Lifts ( Articulated Man Lifts )	Work Heights: 16.1m, 20.4m, 25.6m
Telescopic Boom Lifts ( Telescopic Man Lifts )	Work Heights: 20.3m, 21.8m, 27.9m, 32.5m, 40.2m



# GENERATORS AND COMPRESSORS DIVISION

Generators 3 phase Silent	18 kva to 1100 kva
Air Compressors Diesel	185 cfm to 1127 cfm
External Fuel Tanks	1400 litre, 2500 litre, 5000 litre, 10000 litre
Lighting Towers	4 x 1000 Watts



# FORKLIFT DIVISION

Forklift - Battery	2.5, 3 tons
Forklift - Petrol / LPG	3 Tons
Forklift - Diesel	3, 5, 7, 8, 10 and 16 Tons
Telescopic Handler (Loadall)	12.5, 16.7 meters
Telescopic Handler (Rotating)	21 meters
Reach Stacker	1, 1.4, 1.6 and 2 Tons



# HEAVY EQUIPMENT DIVISION

Double Drum Roller	2.5, 3 tons
Tandem Vibratory Roller	5 Tons
Mobile Hydraulic Crane	60, 80 Tons
Truck Mounted Crane	2, 4, 6, 7, 10, 12 Tons
Trucks and Trailers	12 Tons



# HEAVY EQUIPMENT DIVISION



# PORTACABINS DIVISION

Portable Cabin with Pantry and Toilet	3.65 m x 12 m, 3.65 x 9 m, 3.65 x 6m
Portable Cabin, Open Type	3.65 m x 12 m, 3.65 x 9 m, 3.65 x 6m
Portable Guard Room	2.4 m x 2.4 m
Portable Toilet	3.65 m x 6 m (2 Rooms), 1.22 x 1.25 m



# TRANSPORTATION & LOGISTICS DIVISION

Tractor Head Trucks	4x2 , 6x4
Flat-Bed Semi-Trailer	30, 35, 40 Tons
Curtain-Side Semi-Trailers	35 Tons
Low-Bed Semi-Trailers	30, 40, 50, 60 Tons
Wire-Mesh-Side Semi-Trailers	35 Tons
Low-Bed Trucks	20, 33 Tons



# USED EQUIPMENT FOR SALE DIVISION

- Access Platforms
- Generators And Compressors
- Heavy Equipments







## Market and Clients

MISTER MACHINE has a large number of customers in Bahrain and in the GCC countries which include industrial organizations, government ministries, building contractors, banks and individuals.

The one industry that can be counted on to grow significantly for the short-term is the contractor / commercial construction industry.

The housing boom of the past five years has produced annual growth rates ranging from %10-5. In evaluating our total market we plan to concentrate on this industry as our primary target market. The nature of the hiring industry market is that demand can sometimes be seasonal and tends to fluctuate.

**However, because MISTER MACHINE has a wide range of equipment, the effect of the decrease in seasonal demands on some equipment is counteracted by the growth in the demand on other equipment.**



# KINGDOM OF SAUDI ARABIA

## EQUIPMENT DIVISIONS

### ACCESS PLATFORMS

055 733 3875, 055 853 3354

### FORKLIFTS

055 733 3875, 055 853 3354

### GENERATORS AND COMPRESSORS

055 733 3875

### HEAVY EQUIPMENTS

055 853 3354

### PORTABLE CABINS

055 878 1119, 013 808 4415

### TRANSPORTATION AND LOGISTICS

055 853 3354

### QUALITY USED EQUIPMENTS

055 888 4575

# المملكة العربية السعودية

## أقسام المعدات

### الرافعات الشخصية المتنقلة

٠٥٥ ٨٥٣ ٣٣٥٤ - ٠٥٥ ٧٣٣ ٣٨٧٥

### الرافعات الشوكية

٠٥٥ ٨٥٣ ٣٣٥٤ - ٠٥٥ ٧٣٣ ٣٨٧٥

### المولدات الكهربائية والضواغط

٠٥٥ ٧٣٣ ٣٨٧٥

### المعدات الثقيلة

٠٥٥ ٨٥٣ ٣٣٥٤

### الكابائن متنقلة

٠٥٥ ٨٧٨ ١١١٩ - ٠١٣ ٨٠٨ ٤٤١٥

### النقل والخدمات اللوجستية

٠٥٥ ٨٥٣ ٣٣٥٤

### معدات مستخدمة ممتازة

٠٥٥ ٨٨٨ ٤٥٧٥

**24 Hours Hotline:** 055 878 1119

Email: [awal@mister-machine.com](mailto:awal@mister-machine.com)

Website: [www.mister-machine.com](http://www.mister-machine.com)

**الخط الساخن ٢٤ ساعة:** ٠٥٥ ٨٧٨ ١١١٩

[awal@mister-machine.com](mailto:awal@mister-machine.com)

[www.mister-machine.com](http://www.mister-machine.com)

### Al Khobar Branch

Tel : 013 808 4412, 013 808 4413

013 808 4415, 013 808 4419

P.O. Box: 8146, Al Khobar 34623

### فرع الخبر

هاتف: ٠١٣ ٨٠٨ ٤٤١٢ - ٠١٣ ٨٠٨ ٤٤١٣

٠١٣ ٨٠٨ ٤٤١٥ - ٠١٣ ٨٠٨ ٤٤١٩

ص.ب: ٨١٤٦، الخبر ٣٤٦٢٣

### Address

Warehouse, Madar Industrial Area

King Khalid Road, Al Khobar,

Near Al Thuqba Industrial Area

Kingdom of Saudi Arabia

**GPS Map:** 26.2443, 50.2003



055 733 3875  
055 853 3354

### العنوان

مستودع، منطقة مدار الصناعية

طريق الملك خالد، الخبر

بالقرب من منطقة الثقبة الصناعية

المملكة العربية السعودية

خريطة تحديد الموقع: ٢٦.٢٤٤٣، ٥٠.٢٠٠٣











أوال  
awal

شركة أوال لتأجير المعدات  
Awal Equipment Hiring Company



## EQUIPMENT DIVISIONS (SAUDI ARABIA)

### ACCESS PLATFORMS

- Articulated Boom Lifts/ Man Lifts
- Telescopic Boom Lifts/ Man Lifts
- Scissor Lifts (Diesel/ Battery)

### FORKLIFTS

- Forklifts (Diesel/ Battery/ LPG)
- Reach Trucks
- Telescopic Handlers (Loadall)

### GENERATORS AND COMPRESSORS

- Generators (1 Phase/ 3 Phase)
- Air Compressors - Diesel
- Portable Fuel Tanks
- Lighting Towers

### HEAVY EQUIPMENT

- Compaction/ Rollers
- Cranes, Truck Cranes
- Trucks and Trailers

### PORTABLE CABINS

- Portable Cabins
- Portable Guard Rooms
- Portable Toilets

### TRANSPORTATION AND LOGISTICS

- Transport of Equipment, and General Cargo
- Transport of Raw Materials

### QUALITY USED EQUIPMENT

- Sale of Used Power Tools
- Generators
- Compressors
- Forklifts
- Heavy Equipment
- Skips
- Refuse Compactor Truck

## أقسام المعدات (السعودية)

### الرافعات الشخصية المتنقلة

- رافعات سلة مفصليّة
- رافعات سلة تلسكوبية
- الرافعات المقصية (ديزل/ بطارية)

### الرافعات الشوكية

- الرافعات الشوكية (ديزل، بطارية، غاز)
- رفعات المخازن الشوكية
- رافعات المناولة التلسكوبية

### المولدات والضاطعات

- مولدات كهربائية 1 فيز، 3 فيز
- ضاطعات الهواء "كمبريسرات"
- خزانات ديزل متنقلة
- أبراج اللانارة

### المعدات الثقيلة

- مدارحل الطرق
- الرافعات المتنقلة
- القاطرات والمقطورات

### الكبائن متنقلة

- كبائن متنقلة
- كبائن الحراس
- مراحيض متنقلة

### النقليات والخدمات اللوجستية

- نقل المعدات الثقيلة، وجميع أنواع البضائع
- نقل الدفان البري

### بيع المعدات المستعملة الممتازة

- بيع معدات كهربائية
- رافعات شخصية
- مولدات كهرباء
- رافعات شوكية
- معدات ثقيلة
- حاويات الأنقاض
- شاحنات كبس المخلفات

